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DEC 05 2007

In re: MYATT
10/690,825
December 5, 2007

AMENDMENTS TO THE CLAIMS

Claims 1-29 are cancelled.

30. (Previously Presented) A signage retrofit fit kit for a vending machine, comprising:

a sign having a front side visible by a customer of the vending machine and a rear side facing the vending machine, the sign being attachable to a front portion of the vending machine and having at least one window portion through which an item located on the rear side of the sign can be viewed from the front side of the sign, the window portion being spaced apart from a product identification window of a selection panel of the vending machine and having a size greater than a size of the selection panel product identification window; and

a holder constructed and arranged to be positioned on the rear side of the sign, the holder also constructed and arranged to hold a remote product identifier such that the remote product identifier is viewable from the front side through the window portion of the sign, the remote product identifier also having a size greater than the size of the selection panel product identification window;

wherein the holder comprises:

a backing plate attachable to the rear side of the sign, the remote product identifier being positionable between the sign and the backing plate;

a spacing member positionable between the rear side of the sign and the backing plate to space the backing plate away from the rear side and provide a channel for retaining the remote product identifier;

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wherein the backing plate and spacing member are attached to the rear side of the sign with adhesive.

31. (Previously Presented) The signage retrofit kit of claim 30, wherein the spacing member is constructed of foam and is adhesively coated on both sides to attach to both the rear side of the sign and to the backing plate.

32. (Previously Presented) A signage retrofit fit kit for a vending machine, comprising:
a sign having a front side visible by a customer of the vending machine and a rear side facing the vending machine, the sign being attachable to a front portion of the vending machine and having a plurality of window portions through which items located on the rear side of the sign can be viewed from the front side of the sign, the window portions being spaced apart from positions of product identification windows of an original selection panel of the vending machine and having sizes greater than sizes of the original selection panel product identification windows; and

a holder constructed and arranged to be positioned on the rear side of the sign, the holder also constructed and arranged to hold at least one remote product identifier such that the remote product identifier is viewable from the front side through one of the window portions of the sign, the remote product identifier also having a size greater than the size of each of the original selection panel product identification windows;

wherein the holder comprises:

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a backing plate attachable to the rear side of the sign, the remote product identifier being positionable between the sign and the backing plate;

a spacing member positionable between the rear side of the sign and the backing plate to space the backing plate away from the rear side and provide a channel for retaining the remote product identifier;

wherein the backing plate and spacing member are attached to the rear side of the sign with adhesive;

and further including a plurality of the remote product identifier, each of the plurality visible to the customer through a corresponding window portion.

33. (Previously Presented) The signage retrofit kit of claim 32, wherein the spacing member is constructed of foam and is adhesively coated on both sides to attach to both the rear side of the sign and to the backing plate.

34. (Previously Presented) The signage retrofit kit of claim 32, the kit further comprising:

a plurality of switches attached to the sign, each associated with a remote product identifier and operatively connectable to existing circuitry of the vending machine such that manipulation of a switch can trigger a vend cycle for a product associated with the associated remote product identifier.